

WordPress

1 LEARN

2 CERTIFY

3 ENGAGE

4 COMPETE

COURSE OUTLINE

Module 01 | Introduction to WordPress

Module 02 | Domain and Hosting

Module 03 | WordPress Themes

Module 04 | WordPress Plugins

Module 05 | WooCommerce and E-commerce

Module 06 | Customization with HTML, CSS, and JS

Module 07 | WordPress Development

Module 08 | Advanced Topics and Final Project

Module 01

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Introduction to WordPress

- Course Overview
- WordPress.com vs WordPress.org Setting
- Up Local Development
- Environment Basics of CPanel

Domain and Hosting

- Understanding
- DomainsWeb Hosting Essentials
- CPanel and Hosting Panel Management
- Migrating from Local to Live Site

WordPress Themes

- Introduction to Themes
- Installing and Activating Themes
- Customising Themes
- Theme Frameworks and Builders

WordPress Plugins

- Introduction to Plugins
- Essential
- Plugins for Every Site
- Advanced Plugin Configuration
- Custom Plugins Development

WooCommerce and E-commerce

- Introduction to WooCommerce
- Configuring WooCommerce Settings
- Adding Products and Managing Inventory
- Customizing WooCommerce

Module 06

Customization with HTML, CSS, and JS

- Basic HTML for WordPress
- Styling with CSS
- Enhancing with JavaScript
- Advanced Customizations

WordPress Development

- WordPress File Structure
- Theme Development Basics
- Working with Hooks and Filters
- Custom Post Types and Taxonomies

Advanced Topics and Final Project

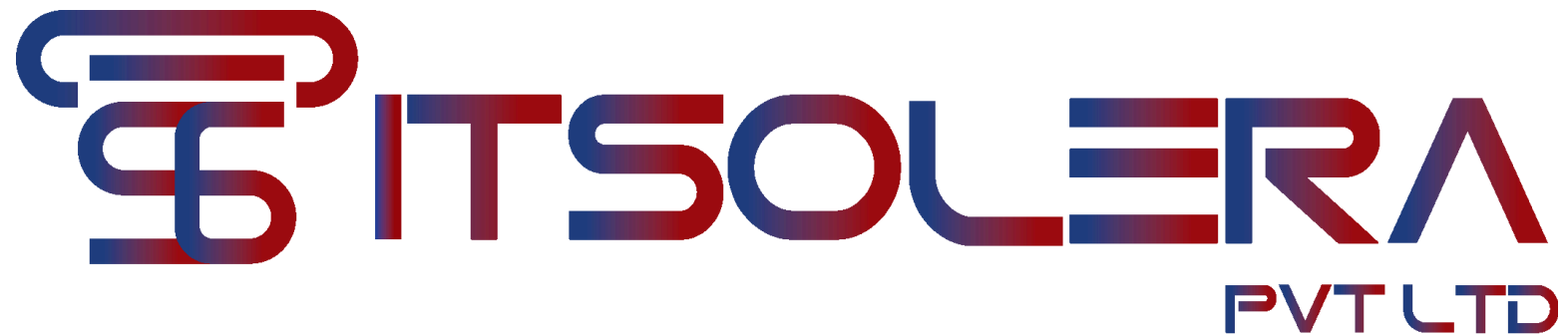
- Security Best Practices
- Performance Optimization
- SEO for WordPress
- Final Project and Course Review

Module **09**

Final Project

Develop a fully functional WordPress website, incorporating themes, plugins, customizations, and e-commerce features





WordPress Development
THE GROWTH OF EVERY BUSINESS.

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