





INDUSTRY LEVEL DESIGN



COURSE OUTLINE

- Ol Photoshop Fundamentals
- O2 Advanced Photoshop Techniques
- 03 Illustrator Fundamentals
- 04 Advanced Illustrator Techniques
- 05 Integrating Photoshop and Illustrator
- 06 Design for Print and Web
- Design for Print and Web
- 08 Final Project and Career Planning

Clients and Portfolio Development

Photoshop Fundamentals

- 1. Photoshop Interface
- 2. Basic Selections
- 3. Layers Management
- 4. Basic Photo Editing
- 5. Intro to Masks



02 Advanced Photoshop Techniques

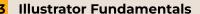
1. Advanced Selections

2. Complex Compositing with Masks

3. Skin Retouching

4. Color & Contrast Enhancement

5. Smart Objects & Filters



- 1. Illustrator Interface & Tools
- 2. Basic Vector Drawing
- 3. Shapes & Pathfinder
- 4. Pen Tool Basics
- 5. Colors & Gradients



04 Advanced Illustrator Techniques

1. Pen Tool Mastery

2. Complex Vector Illustrations

3. Advanced Coloring

4. Custom Patterns

5. Custom Brushes



05 Integrating Photoshop & Illustrator

- 1. Combining Raster & Vector
- 2. Importing Files
- 3. Mixed-Media Designs
- 4. Realistic Mockups
- 5. Smart Objects for Prototypes

06 Design for Print & Web

- 1. Print vs. Web Design
- 2.Exporting Designs

3.Advanced Layer Management

4.Groups, Artboards & Guides

5.Print & Web Designs

O7 Client Communication & Portfolio Development

- 1. Client Communication
- 2. Work Presentation
- 3. Portfolio Selection
- 4. Digital Portfolio
- 5. Design Trends



08 Final Project & Career Planning

- 1. Final Project Planning
- 2.Refining Ideas
- 3. Final Project Work
- 4. Project Submission & Critique
- 5.Course Review & Career Paths

let's Do It!



M. Arslan Nawaz

Thanks You!





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